

**PANASONIC UF-5500 ENHANCED SECURITY BUSINESS-CLASS FAX
NAMED BERTL BEST**

Independent lab cites Panafax's "excellent performance" in Segment 2* class

Secaucus, NJ (February 16, 2012) — Panasonic System Communications Company of North America today announced that it has received a 2011 Business Equipment Research and Test Laboratories, Inc. *BERTL's Best Award* for the PanaFax UF-5500 multifunction laser fax/scanner, a high-speed, high-output unit ideal for small to mid-sized healthcare, corporate and public-service back offices.

Designating the UF-5500 the "Best Segment 2 A4 Desktop Multifunction Laser Machine" in its 16th Annual Awards competition, BERTL evaluators praised its "intuitive user interface, reliable operation, high-capacity document memory (480 page max.) and excellent overall performance."

"BERTL is respected throughout the industry for its objective, independent evaluations and we are gratified to win one of its Best Awards," said Joseph Odore, Product Specialist MFP/Fax, Panasonic System Communications Company of North America. "Like BERTL's product testers, Panasonic's approach to serving our mostly vertical markets is totally end-user centric. The UF-5500, for example, was designed with three layers of protection against data piracy and accidental dissemination of faxes to unintended recipients because we know that a substantial subset of its primary user base – especially companies in the healthcare field – must maintain compliance with HIPAA and similar privacy protection legislation."

In addition to its user friendliness, durability, 24ppm printing, and three-second-per-page scanning¹ performance, BERTL cited the Panafax UF-5500 for its:

- Ability to scan in new documents while receiving or transmitting
- Job Build technology for assembling multiple batches of scanned-in documents into a single transmission
- Direct Dial Re-entry, Direct Dial Blocking and On-Screen Address Confirmation outgoing scan protection technologies

"BERTL has been in the business of seeking out, testing and identifying the most innovative, highest quality products in the digital-image marketplace for more than 15 years," Odore noted. "We are honored that the Panafax UF-5500 has been named to join the ranks of other Panasonic office machines chosen to wear the BERTL'S Best badge."

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System Communications Company of North America, Division of Panasonic Corporation of North America, the principal North American subsidiary of Panasonic Corporation (NYSE: PC).

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EDITOR'S NOTE

End users may obtain sales information by visiting <http://www.panasonic.com/office> or by contacting Panasonic at 1-800-742-8086 or 201-348-7000. Please do not publish the editorial contact telephone numbers. If you wish to review this or any other Panasonic document-imaging product, please contact Jeff Ayers at 516 609 9500

¹ Scanning speed determined by measuring the feeding process time from the leading-edge of the trailing edge of a single page test chart. The scanning speed time does not include the time required for the leading-edge of the document to reach the scanning point and page ejection sequence. Time required to store documents is not included as well.

*21-30ppm scanners